

Breakfast with the Bureau

Be a Fan & a Follower of Social Media! Make an Effective Impact on Your Audience
presented by Dave Serino, tourism industry veteran and online travel marketing expert

Tuesday, March 30, 2010
Hosted & Sponsored by Hotel Arista, Naperville

Registration Form

This fast-paced session will review the influence social media has on the travel consumer, provide tips on developing effective promotional strategies and view examples on how industry organizations are utilizing applications from search marketing to email to advance their social media efforts.

A registration fee of \$25/person may be paid by check, Visa or MasterCard.

Names of Attendees:

Email Address:

Company Name: _____

Phone Number: _____

Attendees: _____ x \$25.00/person = TOTAL REGISTRATION FEE: \$ _____

Payment Method: _____ Visa _____ MasterCard _____ Invoice Me

Credit Card Number: _____

Expiration Date: _____ V-Code: _____

Please return this form to Sally Winkelman, Director of Operations & Member Services
DuPage Convention & Visitors Bureau ♦ 915 Harger Road, Suite 240 ♦ Oak Brook, IL 60523
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