



For Immediate Release

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**2010-2011 DUPAGE COUNTY VISITORS GUIDE UNVEILED
AT NATIONAL TRAVEL & TOURISM WEEK EVENT**

Oak Brook, IL - The [DuPage Convention & Visitors Bureau](http://www.discoverdupage.com) debuted its 2010-2011 DuPage Visitors Guide earlier this month at their annual Hospitality Showcase celebrating National Travel & Tourism Week. For travelers contemplating a trip to the Chicago area, this colorful publication provides a wealth of information about all there is to see and do in nearby DuPage County.

Just a few miles west of Chicago, DuPage offers the urban excitement of this major metropolitan area along with the convenience, charm and value of the western suburbs. The guide includes detailed information about accommodations, attractions, shopping, dining, sports & recreation, services, transportation, and events in the DuPage area.

To request complimentary copies of the new DuPage Visitors Guide, contact the DuPage Convention & Visitors Bureau at 800.232.0502. An interactive version of the guide is available at <http://dupagecvb.lunarcow.com/publication?i=37992>.

Visit www.discoverdupage.com for more information about DuPage County tourism.

About DuPage County

DuPage County is the second most populous county in Illinois after Cook County, which borders it to the north and east. Together, the two counties account for half of the state's population. One of the nation's wealthiest counties, DuPage is rich in many types of commerce and is second only to Cook in tourism revenue. With its well-developed

highway and mass transit system, DuPage is easily accessible from O'Hare and Midway Airports, as well as the City of Chicago.

About The DuPage Convention & Visitors Bureau

The DuPage Convention & Visitors Bureau was established through the efforts of a coalition of DuPage area hotel executives and business representatives in 1987, and was formally certified in 1989 by the State of Illinois. It remains the official agency for promoting the county's multi-billion dollar tourism industry and market DuPage County as an enticing destination for leisure and business travelers, meeting planners, groups and conventions, in order to enhance the economic development of the area.

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