



2010 DuPage Visitors Guide Advertising Contract

Contact Name : _____ Email Address: _____

Business Name : _____

Address: _____

City : _____ State : _____ Zip : _____

Phone : _____ Fax : _____

AD SIZE	COST	AD DIMENSIONS (W x H)	
Inside Front Cover	\$4,200	Trim: 8" x 10 3/4"	Bleed: 8 1/4" x 11"
Inside Back Cover	\$4,200	Trim: 8" x 10 3/4"	Bleed: 8 1/4" x 11"
Full Page	\$4,000	Trim: 8" x 10 3/4"	Bleed: 8 1/4" x 11"
2/3 Page Vertical	\$3,300	4 5/8" x 10"	
1/2 Page Horizontal	\$2,600	7 1/2" x 4 7/8"	
1/3 Page Vertical	\$2,200	2 3/8" x 10"	
1/4 Page Vertical	\$1,800	3 3/8" x 5"	
1/6 Page Vertical	\$1,100	2 3/8" x 5"	

<u>DEADLINES</u>	
Space Reservations:	February 22, 2010
Artwork Due:	March 15, 2010
Payment Due:	May 2010
Publish Date:	May 2010

AD COPY

____ New Ad will be submitted _____ Pick up last year's Ad AS IS _____ Use last year's ad with minor changes*
*Upon request, advertisers may utilize DuPage CVB's graphic designer to make design, copy and/or size changes for an additional charge.

FORMATS/GUIDELINES

High resolution electronic files in PDF, EPS or postscript format. All fonts and support files must be embedded. All images must be 300 dpi CMYK files or the appropriate scale resolution.

PAYMENT

Payment is due in full upon delivery of final publication. Acceptable forms of payment include check, Visa or MasterCard. Checks should be made payable to: *DuPage Convention & Visitors Bureau*

Payment by credit card: _____ Visa _____ MasterCard

Card # _____ Exp. Date _____

Name on Card _____ Signature _____

I hereby agree to purchase an advertisement as indicated above in the DuPage Convention & Visitors Bureau (DCVB) 2010 Visitors Guide. I understand the DCVB's obligation to fulfill this contract is contingent upon my meeting the terms and deadlines above. No refunds will be issued for failure to meet these terms and deadlines. The DCVB shall not be held liable for typographical errors or omissions occurring in ads supplied and/or approved by the advertiser. The maximum liability for any errors or omissions is the ad placement fee.

Advertiser's Signature: _____ Date: _____

Please retain a copy of this contract for your records and return signed contract to Sally Winkelman by mail, email (sally@discoverdupage.com) or fax (630-575-8078) no later than February 22, 2010.

DuPage Convention & Visitors Bureau
915 Harger Road, Suite 240; Oak Brook, IL 60523
phone 630-575-8070 · fax 630-575-8078 · www.discoverdupage.com